



THE OGI ALL-IN-ONE BUSINESS MODEL

Compensation Plan

2024



THE COMPANY

OGI (OurGlobalIdea) was founded in **2014** by creating an innovative platform that connects consumers and business owners in a mutually beneficial way.

OGI's vision is to empower entrepreneurs by creating software solutions and web platforms designed to help them promote their business and attract more customers.

In 2016 OGI has introduced additional other Software as a Service solutions that empowers online marketing efforts of Affiliate Marketers and Entrepreneurs.

In 2020, after 6 years of improvements and additions to our software, OGI has 7 core platforms and 4 add-on tools available for its clients and at the same time it has optimized the functionality of all its programs without increasing the retail prices for its customers.

OUR CEO



Mr. **Thomas Thurber** is the CEO of OurGlobalIdea (currently OGI). Tom had a long and successful business career, an extensive business background as CPA and CEO starting from Arthur Andersen, where he started and earned his CPA. After 7 years, he accepted a position with one of its clients, Daon Corporation.

Mr. Thurber held the position of Controller, U.S. Operations with Daon. Subsequently, Tom held Chief Financial Positions with Standard Concrete Corporation and American Spectrum Realty, Inc, presidency of S-P Properties, Inc. and CEO of Headlee Management Corp.

Multiple Services Under The Same Plan

You can join OGI by having an active membership in any **Core** program for just **\$28/month**. All programs share the same compensation plan, the same Enroller Tree and the same Matrix structure.



OGIDiscounts.com is a community of privileged consumers who shop smart using an Online Directory and exclusive Mobile App that enables them to find special discounts, deals and freebies that are only available to OGIDiscounts.com members.



OGIDiscounts.net is one of the largest Private Discount Clubs in the US offering discounts both domestically and around the world. It also offers members access to an amazing travel portal. More than 700,000 businesses worldwide offer discounts to members.



With **OGI Marketing System** you can advertise any product, service or business opportunity using Lead Capture Pages and Autoresponders. This is the all-in-one marketing system you've been looking for.



A great sales tool to create Automated Webinars. **My Automated Webinar** lets you create a that is recorded but seems live. You can interact with your attendees and reply to their questions.



OGI Webinar is an easy and reliable solution to hosting live Webinars. It's designed to be accessible easily from your browser with separate client installation. It's also compatible with both Android and iOS devices.



My Online Coach is an innovative web platform that acts as a virtual coach for people working in the Direct Selling Industry. It is a Networker's most valuable ally that helps keep track of progress and achieve your goals.



ValidPolls is the new way of collecting leads! You can create online Polls for visitors to participate in and express their opinions. That way you can have a viral effect in your lead generation.



THE OGI ALL-IN-ONE BUSINESS MODEL

OGI Add-ons and Business Products

As a member of OGI you will benefit from **special prices** for all Core programs and will also have access to purchase and offer some amazing add-on and Business Products.



OGIBiz is an All-In-One Web Platform that allows business owners and professionals to advertise their business online, create their own website, e-shop and daily deals.

Ever wanted to create your own Mobile App? With **OGIAppBuilder** you can create your own Android or iPhone app with an easy step by step process even if you are not a developer. Just follow the on-screen instructions and we can even publish it for you.

Enable your clients to book their own appointments online with **MyAppointments.biz**. An easy-to-use program that can organize all your appointments and sync them to your Calendar automatically.

OGI LiveChat is an add-on to any OGI Core program, OGI Marketing System or OGI Biz account. It enables you to chat in real time with visitors to your Sales Funnel, Pages, Website or e-shop.

Leading 4 Growth Helps you discover how to grow a thriving team and business from one of the most sought-after business leadership coaches on the planet, Peter Cox.

OGIGifts is a completely free add-on to OGIDiscount.com and allows access to Gift purchasing through an amazing App with multiple features.

THE BUSINESS OPPORTUNITY

At OGI, we believe that the best way to impact the market is to promote our services via the All-In-One Business Model. This model combines Affiliate Marketing & Franchising into a single innovative compensation plan.

Building long term relationships and getting proper feedback from our customers is the only path to success for a modern SaaS (Software as a Service) provider and this is guaranteed with our well educated and experienced network of Independent Representatives.

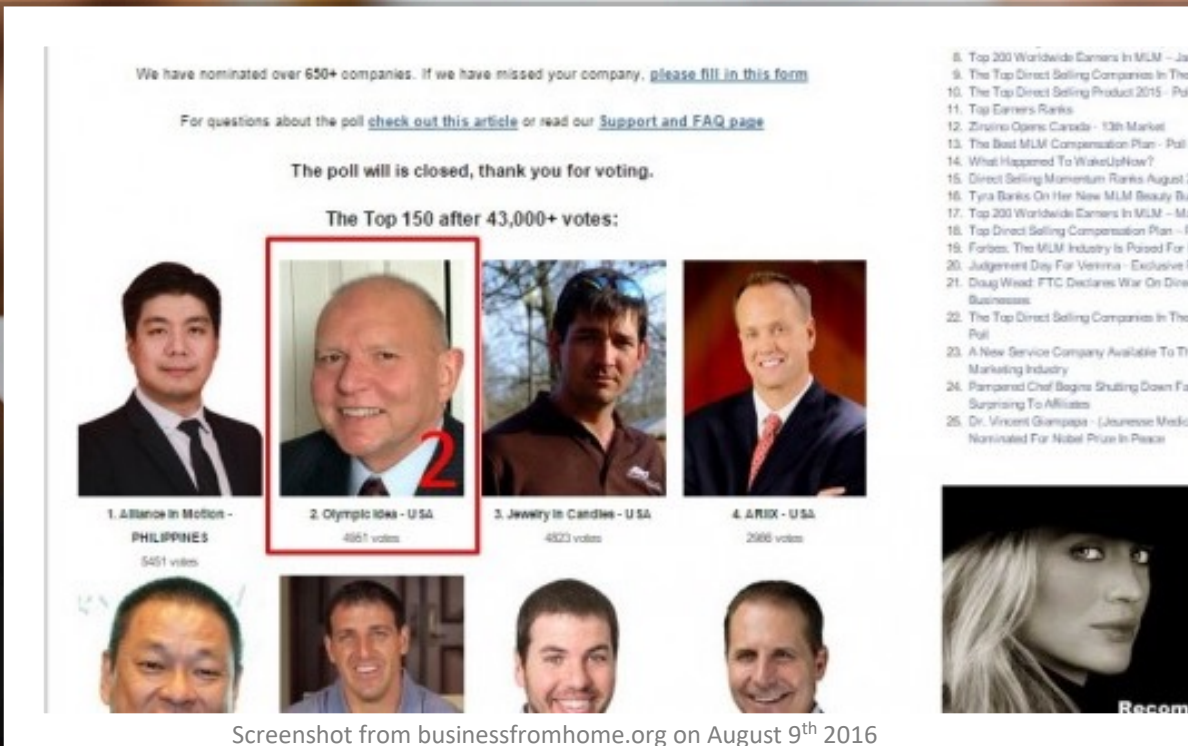


Our Compensation Plan was voted the best Compensation Plan in the US and Europe for the year 2015 from businessfromhome.org.

Source: <https://www.businessforhome.org/2015/03/top-direct-selling-compensation-plan-poll-2015/>

This creates an amazing opportunity for you to become part of the next big thing and join the growing number of Affiliates who are living their dreams with OGI.

THE OGI ALL-IN-ONE BUSINESS MODEL



WHY CHOOSE THE OGI ALL-IN-ONE BUSINESS MODEL?

The tables below compares of the OGI All-In-One Business Model with a Franchise Business and the Online Marketing model. With OGI you can create your own online business with a minimal investment and with high profitability.



FRANCHISE BUSINESS

- Franchise Fees
- Monthly Royalties
- Territorial Restrictions
- Start Full Time With Set Hours
- Startup Expenses
- High Risk



OGI ALL-IN-ONE Business model

- Low Cost
- No Territorial Restrictions
- Proven Track Record
- Very Low Risk
- Free Training and Hands-on Education
- You Choose Your Hours
- Results Come from Combined Effort
- Self Sustaining Income



ONLINE MARKETING

- Expensive Education
- Technical Skills
- Results Come From Only Your Effort
- Strong Competition
- Deadlines And Long Hours
- No Residual Income

OGI Add-ons and Business Products



Get Paid Instantly:

Many of commissions are paid instantly, meaning you can start working with OGI and get paid the same day. Bonuses are paid monthly or annually so that you will always have something to look forward to. Focus on what you can do well: marketing our products and building your team!



Global Market Place:

We've set you up for international success with customized, world-class marketing websites; training videos explaining our simple and a proven system so you can build a large team locally or globally.



Customer Base:

Your customers can be from anywhere in the world. Entrepreneurs, business owners, network marketers or people wanting to promote anything, will love our innovative software platforms. You can help them find their own customers for our services.



Recurring Commissions:

If you build a strong team, relax a bit while your income continues to grow as a result of the team's efforts.



Rewards & Recognition:

Climb the OGI Personal and Team ranks and get what you deserve: five-star vacations, drive and own a luxury car, improve your lifestyle. It's about time you work for yourself and be recognized for your achievements.



HOW DO I START?



OGI MONTHLY SUBSCRIPTION	OGI QUARTERLY SUBSCRIPTION	OGI ANNUAL SUBSCRIPTION
\$28 PER MONTH	\$84 PER QUARTER	\$336 ONCE A YEAR
Full Access to the Program	Full Access to the Program	Full Access to the Program
3 x 10 Shared Matrix	3 x 10 Shared Matrix	3 x 10 Shared Matrix
Customizable Sales Funnel	Complete Online Back Office	Complete Online Back Office
Marketing Tools	Marketing Tools	Marketing Tools
Special Discount on all other OGI Core Programs	Special Discount on all other OGI Core Programs	Special Discount on all other OGI Core Programs
Special Discount on all other OGI Addon Programs	Special Discount on all other OGI Addon Programs	Special Discount on all other OGI Addon Programs
Start with No Rank	Start with Silver Rank	Start with Platinum Rank
	Earn up to 50% Commission when introducing Businesses	Earn up to 80% Commission when introducing Businesses
Sign Up	Sign Up	Sign Up

CORE PROGRAM SUBSCRIPTIONS

Starting with OGI is easy and can be done using a referral link that is given to you from the person that gave you this presentation.

You can join OGI either to use our software (as a client), with just \$28/month, or to build your own business network, by being an independent representative for no extra cost. In either case, all our Core Programs have the same monthly price.

OGIDISCOUNTS STARTER
<div>\$178</div> <div>THEN \$28 PER MONTH</div>
Access to the following:
OGIdiscounts.com
OGIdiscounts.net*
OGI Booking.com*
Marketing Tools
Special Discount on OGI Programs
Start Each Month with 150 Sales Volume
Start with Bronze Rank
Sign Up

INTERNET MARKETING BEGINNER PACK
<div>\$478</div> <div>THEN \$28 PER MONTH</div>
OGIDISCOUNTS STARTER plus:
OGI Marketing System*
MyAutomatedWebinar*
MyOnlineCoach*
Earn up to 80% Commission when introducing Businesses
3 year OGI Biz account
Start Each Month with 450 Sales Volume
Start with Platinum Rank
Upgrade

INTERNET MARKETING PRO PACK
<div>\$1,028</div> <div>THEN \$28 PER MONTH</div>
ALL OGI CORE PROGRAMS*
OGI Appbuilder*
MyAppointments*
OGILiveChat
Earn up to 80% Commission when introducing Businesses
Lifetime OGI Biz account
LiveChat for OGI Biz*
Start Each Month with 1000 Sales Volume
Start with Platinum Rank
Upgrade

AVAILABLE PACKAGES

OGI also offers additional benefits if you start with one of 3 packages.

All three of these packages start with a monthly \$28 subscription and enable you to become an independent representative for no extra cost. Their only difference is the initial one-time registration cost that offers more OGI products at a great discount.



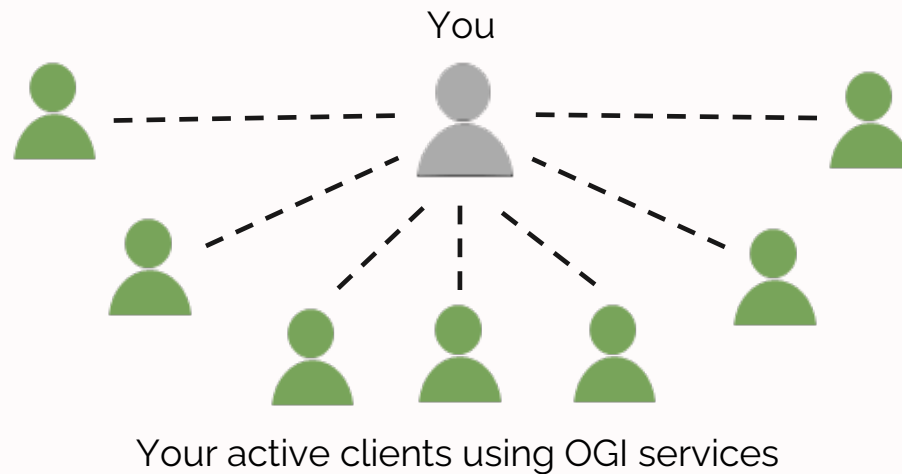
RANKS & PROGRESS



ARE YOU A SALES PROFESSIONAL, TEAM BUILDER OR BOTH

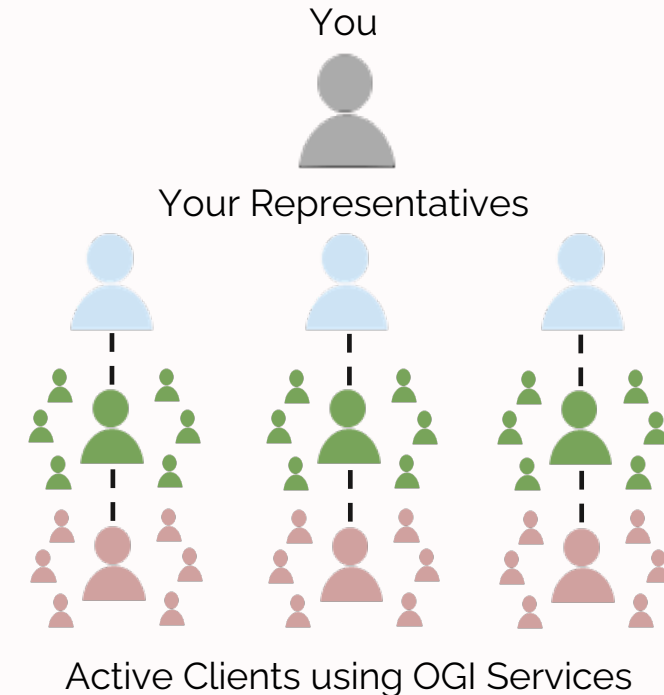
THE SALES PROFESSIONAL PROFILE

Do you have a **talent in Sales?** Build an active clientele based on our services and unlock bigger and bigger commissions as you increase your **Personal Rank**.



THE TEAM BUILDER PROFILE

Have you worked in the network marketing industry before? Create your own network of trained people like you – the more your team grows, the higher your **Team Rank** will climb. Meaning more residual income for you.



PERSONAL RANK (PR)

Personal Rank	Requirement
Bronze	3 personally enrolled active members or 1 additional active Core Program
Silver	6 personally enrolled active members or start with quarterly subscription plan or 2 additional active Core Programs
Platinum	10 personally enrolled active members or start with annual subscription plan or 3 additional active Core Programs or any active Internet Marketing pack
Sapphire	20 personally enrolled active members
Emerald	50 personally enrolled active members
Diamond	100 personally enrolled active members
Double Diamond	200 personally enrolled active members

DEPENDING ON YOUR PERSONAL GROWTH

In OGI your commissions depend on your personal growth but also on your team Growth. **Depending on your personal growth** (the number of active direct referrals you have at the end of each month) **your Personal Rank gets higher** and this means higher compensation.

Have a look at the Personal Rank table below:

Factors that affect PR:

1. Core Program subscription plan
2. Number of Core programs you have activated
3. Internet Marketing package
4. Number of personally enrolled members

TEAM RANK (TR)



*** Enroller Tree size is the number of active members, while Enroller Tree Sales Volume is the total of all purchases from OGI (except those regarding new member registrations). These requirements are calculated by all members of your team, down to infinite depth. The Enroller Tree of each of your direct, frontline members, can only contribute up to 1/3 to your Qualification. So, for Supervisor the Enroller tree of each of your directly enroller members can contribute up to 33 members or up to 1000 Sales Volume, for Manager up to 100 members or 2333 Sales Volume etc.

** **Team Leaders** can be found in any depth but must be under separate Enroller Tree Legs.

* Sapphire or above Personal Rank is required to achieve a Team Rank



DEPENDING ON YOUR TEAM GROWTH

While Personal Rank is important for your earnings, in OGI the real success is when you help others achieve success. **Team Leaders help people in their team reach higher ranks**, they achieve higher Team Ranks and this is where profits can multiply!

Team Rank	Foster Enroller Tree Size Requirement	Foster Team Sales Volume	Foster Team Leaders **
Affiliate Marketing Supervisor	20 personal referrals 100 team size	\$3.000	---
Affiliate Marketing Manager	50 personal referrals 300 team size	\$7.000	3 x AMSupervisors
Affiliate Marketing Leader	100 personal referrals 1,000 team size	\$20.000	3 x AMManagers or 6 x AMSupervisors
Affiliate Marketing Director	200 personal referrals 3,000 team size	\$60.000	40.000\$ Sales Volume + 3 x AML or 6 x AMM or 12 x AMS
Affiliate Marketing Ambassador	200 personal referrals 10,000 team size	\$180.000	120k \$ Sales Volume + 3 x AMD or 6 x AML or 12 x AMM or 24 x AMS
Affiliate Marketing Chairman	200 personal referrals 30,000 team size	\$500.000	300k \$ Sales Volume + 3 x AMA or 6 x AMD or 12 x AML or 24 x AMM or 48 x AMS

OGIGift Bonuses for Rank Qualification



OGIGifts provides *Members* with access to OGIDiscounts.COM the ability to upgrade **free Shoppers of the OGIGifts App to Shopper+**. **Shoppers+ have access to the special 10% Discounts** that all *Members* have, but can't refer *Merchants*, or other *Shoppers*.

For every 3 personally sponsored and active Shopper+ that you have at the end of each month, you add 1 more to the number you need to qualify for any Personal Rank.

Example: If you have 18 Personally Sponsored active members in any OGI Core Program, and you have at least 6 Personally Sponsored active Shopper+, then you qualify for the Sapphire Personal Rank

Every single active Shopper+ that any of your downlines have, will also count towards your Team Rank qualification for Enroller Tree size.

So, for each of your Enroller Tree legs, **you don't only add-up the total of Active Members in any of the OGI Core programs, but you also add up ALL Shopper+ of all active (or inactive) members** in each Enroller Tree leg!

MAINTAINING RANK – PLUS & FOUNDERS



WE AWARD CONSISTENT EFFORT

The true goal is to create a team that learns how to grow on its own. And a prerequisite of growth is stability!

With this in mind, we made sure that our compensation plan awards stability.

Maintaining your Personal and/or Team Rank will return ever increasing profits through your monthly and instant commissions.

Maintain your Personal and or Team Rank for *3 consecutive months* and you become a **PLUS member**.

Maintain your Personal and or Team Rank for *12 consecutive months* and you become a **Founder member**.

**** Team Leaders** can be found in any depth, but must be under separate frontline members.

******* 20 personal referrals are required



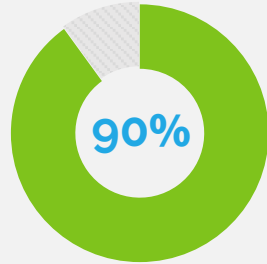
Affiliate Bonuses

8 ways to get paid



UP TO 90% PAYOUT WITH INSTANT & MONTHLY COMMISSIONS

At OGI, we understand that our Independent representatives are the key element of our business. When our partners succeed, then we share this success. That is why our Compensation Plan has been designed to be generously rewarding and straightforward. In OGI we have an up to 90% Payout, which has never been done in the Industry. Bonuses are either Instant or Monthly and this will really make a difference to your cash flow.



This means that for every \$100 the company receives, up to \$90 is shared among our independent representatives.



While most companies pay you weekly or monthly, the OGI All-In-One Business model pays you Instantly & Monthly, so that you can have **instant** and **residual** income. Most commissions show up in your account literally within a few minutes, so that you can use it right away.



MANY WAYS TO CREATE INCOME

With its unique payout structure OGI has attracted all kinds of professionals including Sales Professionals, Affiliate Marketers, Network marketers and Internet Marketers but really exciting is the fact that hundreds of people are joining all around the world daily who have no past experience in the field.

With our compensation plan, your sponsor is highly motivated to help you succeed, so if you need help understanding how it works, you can find all the details along the way easily.

9 DIFFERENT WAYS TO GET PAID

- 1 Appreciation Bonus & Get 3 and Be Free
- 2 Matrix Bonus
- 3 Matching Bonus
- 4 Leadership Matching Bonus
- 5 Leadership Bonus
- 6 Car Bonus
- 7 Business Product Commissions
- 8 OGI Upgrade Commissions
- 9 OGI Gift Bonuses

1

Appreciation Bonus & Get 3 and Be Free

Sharing the OGI services with other potential Customers is one of the important elements of your OGI business and it is the easiest way to start earning residual income. For every direct active customer you maintain as a personal enrollment in any of the Core OGI services, **after the 3rd direct member you get \$7 per member.**

- If you have one or two direct personal member active, you get no Appreciation bonus
- If you have **3** direct personal members active, you get **\$26.32** appreciation bonus
- If you have **10** direct personal members active, you get **$\$26.32 + (10-3) \times \$7 = \$75.32$** appreciation bonus
- If you have **200** direct personal members active, you get **$\$26.32 + (200-3) \times \$7 = \$1,405.32$** appreciation bonus



= \$28/month

**With 3 active members every month,
you are Free!**



**There is no limit to the number of
Appreciation Bonuses you are eligible to
earn!**

APPRECIATION BONUS

**Active Direct
Enrollments**



... to infinity

Monthly
Commission

\$0

\$0

+\$26.32

+\$7

+\$7

+\$7







+\$7 for every direct
sponsored member

2

Matrix Bonus: 3x10 Matrix Structure

OGI has a 3x10 Matrix Structure for the Placement of members of all its Core Programs. This means that you can have up to three members on your first level and your organization can go down ten levels deep. Another way to look at it is that you can have a maximum of 3 affiliates on your 1st level, 9 on your 2nd level, 27 on your 3rd and so forth down to the 8th level.

Given the structure of the matrix, there is a limit to the number of members that can be in each level. Once a level is filled, any new member will spillover to the next available position on the next level. If the next level is also full, the new member will be placed on a level further down.

Matrix Level	You			Monthly Payment for every person in your 3x10 Matrix
1				2%
2				2%
3	up to 27 members			2%
4	up to 81 members			2%
5	up to 243 members			2%
6	up to 729 members			1%
7	up to 2,187 members			1%
8	up to 6,561 members			1%
9	up to 19,683 members			1%
10	up to 59,049 members			1%



* **Bronze Personal Rank** is required



* **Silver Personal Rank** is required



* **Platinum Personal Rank** is required



* **IM Pro package** is required



* **Annual IM Pro package** is required



* **Sapphire Personal Rank** is required



* **Emerald Personal Rank** is required



* **Diamond Personal Rank** is required

* **Annual IM Pro** is a member with an annual subscription and an active IM Pro package

3

Matching Bonus

On top of the Matrix Bonus that you can earn from your personal matrix, you also have the ability to **match up to 100% of the Matrix Bonus** earned by everyone you enroll, regardless of where they fall in your matrix.

- You get Matching Bonus only from the members you have personally enrolled, and the percentage depends on your **Personal Rank**.
- Your Matching Bonus is directly related to the Matrix Bonus earned by your personally enrolled members. You cannot match other bonuses like Appreciation Bonus, Car Bonus etc.

Example: If you have the Sapphire Personal Rank and you have personally enrolled John, and he earns \$100 from his 3x10 matrix bonus, then you also get $60\% \times \$100 = \60 as Matching Bonus from John.

Personal Rank	Matching Bonus
Bronze	10%
Silver	20%
IM Beginner OR Platinum	30%
IM Pro	40%
Annual IM Pro	50%
Sapphire	60%
Emerald	80%
Diamond & above	100%

4

Leadership Matching Bonus

On top of the Matrix Bonus that you can earn from your personal matrix, **you can also match up to 100%** of the Matrix Bonus earned by everyone in your team, regardless of where they fall in your matrix.

- Leadership Matching Bonuses apply to your entire Enroller Tree down to infinite depth. They are added on top of your other bonuses when you achieve the appropriate Team Rank.
- Leadership Matching Bonuses are interrupted ONLY in the branches of the enroller tree where you have a Leader of that same Team Rank.

Example: If you have the Affiliate Marketing Manager Team Rank and you have a team of 100 members who earn a total of \$200 Matrix Bonus from their 3x10 matrix, then you could get up to 60% x \$200 = \$120 as Leadership Matching Bonus from these members.

Team Rank	Leadership Matching Bonus
AM Supervisor	30%
AM Manager	60%
AM Leader	80%
AM Director	90%
AM Ambassador	95%
AM Chairman	100%

5

Leadership Bonus

In OGI we respect Team Leaders who maintain, train and grow a large part of our network. That's why we award them a special bonus depending on how stable and big their team is.

- **Leadership Bonuses apply to your entire Enroller Tree down to infinite depth.** They are added on top of your other bonuses when you achieve the appropriate Team Rank.
- Leadership Bonuses are interrupted **ONLY** in the branches of the enroller tree where you have a Leader of that same Team Rank.

Team Rank	Monthly Commission
Affiliate Marketing Supervisor (AMS)	+\$1 / member
Affiliate Marketing Manager (AMM)	+\$1 / member
Affiliate Marketing Leader (AML) and above	+\$1 / member

Example: Suppose you have 50 personally enrolled members, your Enroller Tree is 332 and this is structured as follows: your first leg has 130, your second 80, your third 70, 15 legs have 2 members each and your remaining 32 legs have only themselves (1 member each). You have the Emerald Personal Rank and a Qualifying Enroller tree size of 302.

- This means you qualify for the Manager Team Rank and you can get $332 \times \$2 = \664 , \$1 for Supervisor and \$1 for Manager Leadership bonuses

6

Car Bonus

The Car Bonus is an extra incentive for our members and that's why we have 3 of them depending on your team size. **For the Car Bonus each Enroller Tree leg can contribute up to 100 members**

	Required Personal Rank	Required Enroller Tree Size	Monthly Car Bonus
Car Bonus I	Sapphire	300 members	\$300
Car Bonus II	Sapphire	500 members	\$500
Car Bonus III	Sapphire	1000 members	\$1.000

Example: If you sponsor 4 members (A,B,C,D) and they each have the following enroller tree size A: 120, B: 80, C: 30, D:150, regardless of where they fall in your matrix, then the sum counts as follows: A:100 + B: 80 + C:30 + B: 100 = 310.

7.1 Business Product Commissions

Any member that has as active subscription in any OGI Core program, can create additional income by reselling some of OGI's Business Products. The OGI Biz platform can be used to create a website, e-shop and allows Businesses to promote themselves in our OGI Discounts.com Exclusive Club website and Mobile App.

Personal Rank	Commission from Yearly Registration \$160	Commission from 3year Registration \$320	Commission from Lifetime Registration \$800
No Rank or Bronze	-	-	-
Silver	\$80	\$160	\$400
Platinum and above	\$130	\$260	\$650

Silver Rank can be obtained instantly by purchasing or upgrading to the Quarterly Plan

Platinum Rank can be obtained instantly by purchasing or upgrading to the Annual Plan or any active Internet Marketing pack

7.2 Business Product Commissions

Members of OGI Core programs can get lifetime access to the following Business Products with a one-time purchase*. And that's not all. By activating their account they can also get instant commissions by reselling it to businesses. With the OGIAppBuilder platform you can build your own App with tons of features and at an amazing price! With MyAppointments.biz you can enable your clients to book their own appointments online, 24/7!

Personal Rank	Commission from OGIAppbuilder \$150/year	Commission from MyAppointments.biz \$150
No Rank or Bronze	\$30	\$30
Silver	\$75	\$75
Platinum and above	\$120	\$120

Silver Rank can be obtained instantly by purchasing or upgrading to a Quarterly Plan

Platinum Rank can be obtained instantly by purchasing or upgrading to a Annual Plan or any active Internet Marketing pack

Only members that have activated this Business Product in their account can earn commissions from reselling it

*NOTE: A small annual maintenance fee of \$30 may apply

8.1 OGI Upgrade & Combo Benefits

OGI awards existing OGI Core members with generous discounts to all it's other programs. Core programs can be purchased stand-alone or together in a discounted Combo and provide Lifetime access to that program (provided their main subscription remains active)

OGI Program Upgrade	Retail Annual Price *	Affiliate Annual Price **	Discount Price (Combos & IM packs)	Save on Retail Price	Save on Member Price
OGIDiscounts.com (OCOM)	\$336	\$150	-	\$186	-
OGIDiscounts.net (ONET)	\$336	\$150	-	\$186	-
OGIMarketingSystem (OMS)	\$336	\$150	-	\$186	-
MyAutomatedWebinar (MAW)	\$336	\$150	-	\$186	-
OGIWebinar (WR)	\$336	\$150	-	\$186	-
My Online Coach (Coach)	\$336	\$150	-	\$186	-
ValidPolls (VP)	\$336	\$150	-	\$186	-
Combo Pro [1]	\$1008	\$450	\$300	\$708	\$150
Internet Marketing Beginner [2]	\$2000	\$660	\$450	\$1550	\$210
Internet Marketing Pro [3]	\$3752	\$1530	\$1000	\$2752	\$530

[1] The **Combo Pro** includes three of the OGI Core programs

[2] The **IM Beginner** includes 4 Core + 1 Business program

[3] The **IM Pro** includes All OGI Core programs including all addons + all Business programs

* Price for non-members who want to purchase the program

NOTE: An annual maintenance fee for each program up to 30 may apply to affiliates who own multiple programs, depending on how many programs they maintain. The more you have, the less the maintenance fee of each program.

** Price for members with an active OGI Core program subscription who purchase the program

NOTE: **OGIMarketingSystem** members have a limit to their total number of contacts based on their Personal Rank. Members of OMS are charged 150 annually for every extra 5000 contacts above this limit.

8.2 OGI Upgrade Commissions

OGI members who help their team upgrade their account with access to more Core programs, add-ons or selected Business Products earn instant commissions.

OGI Upgrades	Cost to Member	Direct Sponsor	AM Supervisor	AMS PLUS	AMS Founder	AM Manager	AMM PLUS	AMM Founder	AM Leader	AML PLUS	AML Founder	AM Director	AMD PLUS	AMD Founder	AM Ambassador	AMA PLUS	AMA Founder	AM Chairman	AMC PLUS	AMC Founder
Any One Core OGI Program*	\$150	\$22	\$23	\$8	\$7	\$7	\$7	\$7	\$6	\$6	\$6	\$4	\$4	\$4	\$3	\$2	\$1	\$1	\$1	\$1
Any One OGI Add-on Program*	\$150	\$22	\$23	\$8	\$7	\$7	\$7	\$7	\$6	\$6	\$6	\$4	\$4	\$4	\$3	\$2	\$1	\$1	\$1	\$1
Combo Pro**	\$300	\$44	\$46	\$16	\$14	\$14	\$14	\$14	\$12	\$12	\$12	\$8	\$8	\$8	\$6	\$4	\$2	\$2	\$2	\$2
Internet Marketing Beginner**	\$450	\$66	\$69	\$24	\$21	\$21	\$21	\$21	\$18	\$18	\$18	\$12	\$12	\$12	\$9	\$6	\$3	\$3	\$3	\$3
Internet Marketing Pro**	\$1000	\$150	\$150	\$50	\$50	\$50	\$40	\$40	\$40	\$40	\$40	\$30	\$30	\$30	\$20	\$10	\$10	\$8	\$6	\$6
Internet Marketing Upgrade I**	\$550	\$84	\$81	\$26	\$29	\$29	\$19	\$19	\$22	\$22	\$22	\$18	\$18	\$18	\$11	\$4	\$7	\$5	\$3	\$3
Internet Marketing Upgrade II**	\$850	\$128	\$127	\$42	\$43	\$43	\$33	\$33	\$34	\$34	\$34	\$26	\$26	\$26	\$17	\$8	\$9	\$7	\$5	\$5

* One closest upline from each Team Rank will receive the commission provided they have **an active account in the same OGI program**

** One closest upline from each Team Rank will receive the commission provided they have **an active account in all included OGI programs**

IMPORTANT NOTE: As a bonus, you can qualify for the Team Rank commission for the upgrade of your *personally sponsored members* based on your Personal Rank (all other requirements apply). So, if you have the *Sapphire* Personal Rank, you can also qualify for the *AM Supervisor* commission. If you have the *Emerald PLUS* Personal Rank, you can also qualify for the *AM Manager PLUS* commission.

8.3 OGI Upgrade Commission Examples

Let's look at some examples of what a member could be making from sales of OGI Upgrades from members they have personally invited to OGI based on their own Team Rank.

OGI Upgrades	Cost to Member	Direct Sponsor	AM Supervisor	AMS PLUS	AMS Founder	AM Manager	AMM PLUS	AMM Founder	AM Leader	AML PLUS	AML Founder	AM Director	AMD PLUS	AMD Founder	AM Ambassador	AMA PLUS	AMA Founder	AM Chairman	AMC PLUS	AMC Founder
Any One Core OGI Program*	\$150	\$22	\$45	\$53	\$60	\$67	\$74	\$81	\$87	\$93	\$99	\$103	\$107	\$111	\$114	\$116	\$117	\$118	\$119	\$120
Any One OGI Add-on Program*	\$150	\$22	\$45	\$53	\$60	\$67	\$74	\$81	\$87	\$93	\$99	\$103	\$107	\$111	\$114	\$116	\$117	\$118	\$119	\$120
Combo Pro**	\$300	\$44	\$90	\$106	\$120	\$134	\$148	\$162	\$174	\$186	\$198	\$206	\$214	\$222	\$228	\$232	\$234	\$236	\$238	\$240
Internet Marketing Beginner**	\$450	\$66	\$135	\$159	\$180	\$201	\$222	\$243	\$261	\$279	\$297	\$309	\$321	\$333	\$342	\$348	\$351	\$354	\$357	\$360
Internet Marketing Pro**	\$1000	\$150	\$300	\$350	\$400	\$450	\$490	\$530	\$570	\$610	\$650	\$680	\$710	\$740	\$760	\$770	\$780	\$788	\$794	\$800
Internet Marketing Upgrade I**	\$550	\$84	\$165	\$191	\$220	\$249	\$268	\$287	\$309	\$331	\$353	\$371	\$389	\$407	\$418	\$422	\$429	\$434	\$437	\$440
Internet Marketing Upgrade II**	\$850	\$128	\$255	\$297	\$340	\$383	\$416	\$449	\$483	\$517	\$551	\$577	\$503	\$629	\$646	\$654	\$663	\$670	\$675	\$680

* One closest upline from each Team Rank will receive the commission provided they have **an active account in the same OGI program**

** One closest upline from each Team Rank will receive the commission provided they have **an active account in all included OGI programs**

IMPORTANT NOTE: As a bonus, you can qualify for the Team Rank commission for the upgrade of your *personally sponsored members* based on your Personal Rank (all other requirements apply). So, if you have the *Sapphire* Personal Rank, you can also qualify for the *AM Supervisor* commission. If you have the *Emerald PLUS* Personal Rank, you can also qualify for the *AM Manager PLUS* commission.

9.1 OGI Gift Bonuses

As previously noted, OGI Gifts provides *Members* with access to OGI Discounts.COM the ability to upgrade free *Shoppers* of the OGI Gifts App to *Shopper+*. *Shopper+* have access to the special 10% Discounts that all *Members* have, but can't refer *Merchants*, or other *Shoppers*.

A *Shopper+* can be registered with one of the following options (not all options will be available at launch):

	Cost	Cost per month
1-time 3-month Upgrade	\$36	\$12
1-time 6-month Upgrade	\$60	\$10
1-time 12-month Upgrade	\$100	\$8.33

	Appreciation Bonus	Matrix Bonus Levels 0-4	Matrix Bonus Levels 5-9	Leadership Bonus	Car Bonus Calculation	Personal Rank	Team Rank with Enroller Tree Size
For every 3-month <i>Shopper+</i>	+\$3.00	+\$0.24	+\$0.12	+\$0.42	For every 3, add one more member in that Enroller Tree Leg	For every 3, add one more member for the required personal referrals	Counts for personal AND team size requirements (required Sapphire personal Rank)
For every 6-month <i>Shopper+</i>	+\$2.50	+\$0.20	+\$0.10	+\$0.36			
For every 12-month <i>Shopper+</i>	+\$2.00	+\$0.16	+\$0.08	+\$0.30			

9.2 OGI Gift Bonuses – Instant Commissions

In addition to the monthly bonuses just mentioned, building in OGI Gifts can provide you with additional commissions that are awarded instantly whenever a Gift is purchased!

	Purchase by Member or Shopper+	Purchase by Shopper
Merchant Sponsor	1%	1%
Direct Native Sponsor of Purchaser	-	4%
Upline Native Supervisor of Purchaser	-	2%
Upline Native Manager of Purchaser	-	1.5%
Upline Native Leader of Purchaser	-	1%
Upline Native Director of Purchaser	-	0.8%
Upline Native Ambassador of Purchaser	-	0.5%
Upline Native Chairman of Purchaser	-	0.2%

NOTE: Commission % is calculated based on the price of the purchased Gift before the Member/Shopper+ Discount (after any applicable VAT)



More Growth Options





THE POWER OF TWO SPONSORS



There are times where **two** are better than one; especially when building and growing your team!

Here are some examples to get you thinking:

What if you wanted to enroll your newest team member under an experienced member of your team who lives in the same geographical location?

What if you wanted to expand to a new area or even country, that you have no existing team in, but someone else in OGI is already starting to build their team there?

Now there we have a solution to help everyone!

Register the new member with a **Foster Sponsor**!

2

Native Sponsor & Foster Sponsor

When registering a new member, you personally sponsor you can choose the default option and have them simply enrolled in your Team with you as their only Sponsor; or you can choose a second sponsor, a **Foster Sponsor**, and allow the new member to have **two Sponsors**.

If the Foster Sponsor is already a member of your Team, then commissions and calculations are now affected as follows:

Commission/Calculation	Native Line of Sponsorship	Foster Sponsor/Line of Sponsorship
Appreciation Bonus	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Matrix Bonus	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Matching Bonus	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Leadership Matching Bonus	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Leadership Bonus	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Car Bonus	<input checked="" type="checkbox"/>	<input type="checkbox"/>
OGI Upgrade Commissions	50%	50%
Matrix Placement	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Sales Volume Calculation	Part of existing Enroller Tree Leg	A new Enroller Tree Leg

3 Foreign Foster Sponsor

When the Foster Sponsor you choose to connect your newly sponsored member with is not in your Team, then we call this a **Foreign Sponsor**.

In this case, some small change applies to how the commissions and calculations are made:

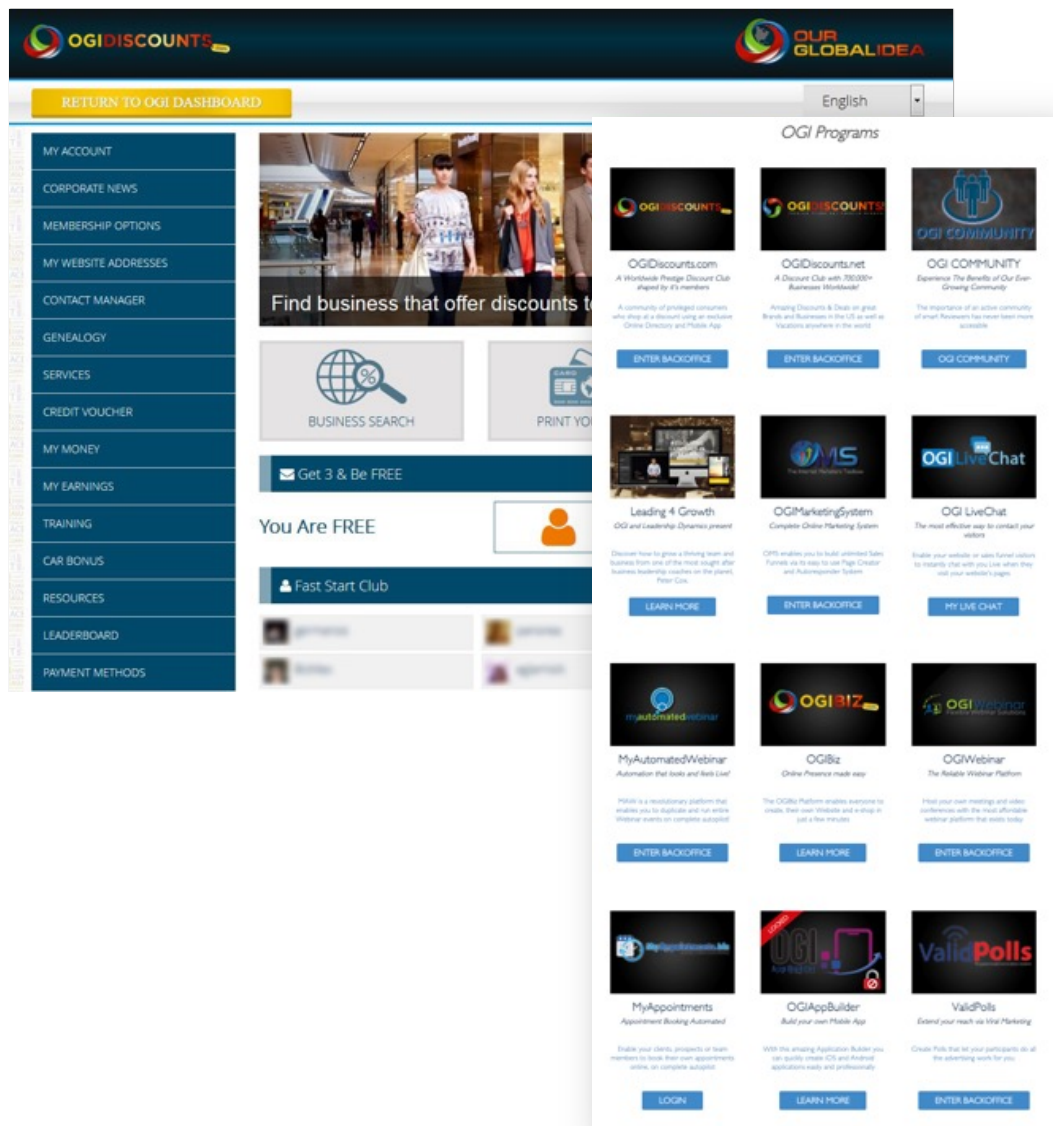
Commission	Native Line of Sponsorship	Foreign Sponsor/Line of Sponsorship
Appreciation Bonus	✓	✗
Matrix Bonus	✗	✓
Matching Bonus	✓	✗
Leadership Matching Bonus	✓	✗
Leadership Bonus	✓	✗
Car Bonus	✓	✗
OGI Upgrade Commissions	50%	50%
Matrix Placement	✗	✓
Sales Volume Calculation	Personal Enroller Tree Leg*	A new Enroller Tree Leg

* a **Personal Enroller Tree Leg** only counts for the Sales Volume of the Native Sponsor and no-one else in their Line of Sponsorship or their Team



Marketing Resources, Tools & training





THE OGI MEMBER BACKOFFICE

We have worked very hard to give you the best backoffice experience. The OGI member backoffice has been redesigned to match the latest web standards and it's evolving every day as our developers are working constantly to improve your interaction with your team and your marketing tools.

In the backoffice of every program you can find:

- Useful information on your account & subscription Status
- Upgrade choices to other OGI programs
- Marketing Material & Lead Capture Pages
- A detailed Contact Manager
- Innovative Genealogy Management & Reporting Tools
- Financial Details & Reports
- Training Resources

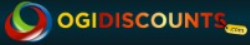



MARKETING MATERIAL

Promoting the Core programs of OGI is easy, since we have done everything for you. A large selection of pre-made pages will help you communicate with new prospects and a Funnel Creation Wizard enables you to customize their first contact experience.

- 10+ Lead Capture Pages
- 3 different Sales Pages
- 2 different Pre-enrollee Backoffices
- Autoresponder messages
- Sales Funnel Creation Wizard

Each program has its own selection of pages to choose from and selected programs are also available in multiple languages

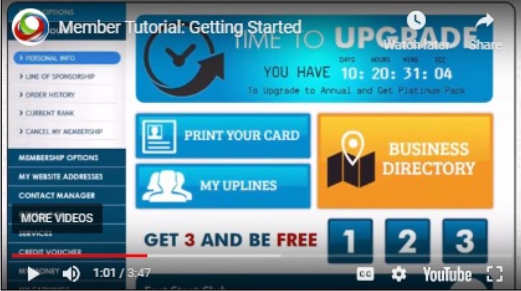



[RETURN TO OGI DASHBOARD](#)
English

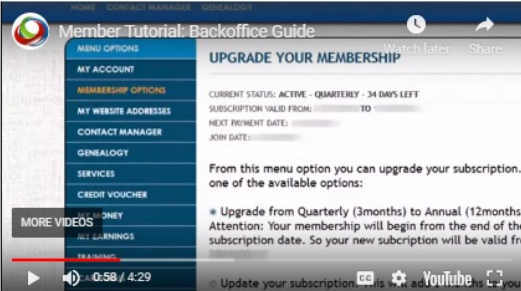
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CORPORATE NEWS
MEMBERSHIP OPTIONS
MY WEBSITE ADDRESSES
CONTACT MANAGER
GENEALOGY
SERVICES
CREDIT VOUCHER
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MY EARNINGS
TRAINING
CAR BONUS
RESOURCES
LEADERBOARD
PAYMENT METHODS
OUR GLOBAL IDEA RULES
CONTACT US
LOGOUT

OGIDiscounts.com Tutorials

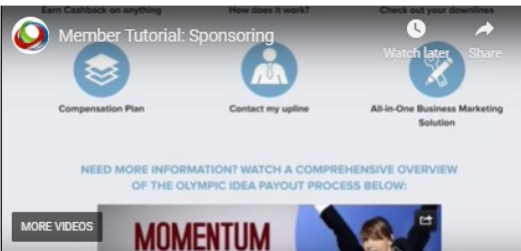
1. Getting Started



2. Guide to our Backoffice



3. Sponsoring new Members



TRAINING

Training is very important in affiliate marketing and it will mainly come from your Line of Sponsorship (your Sponsor, the person who introduced you to your Core OGI program and their upline ranked members)

Apart from one on one training from your Line of Sponsorship, you can find a training video library in the TRAINING section within your backoffice, that will help you familiarize yourself with the basics such as:

- Member Introduction
- Backoffice Guide
- Sponsoring
- Genealogy
- OGI Biz Website Builder
- OGI Biz E-shop Builder



FAQ



Frequently Asked Questions

1.

In order to be able to get commissions from one of the OGI programs, do you have to purchase the program first?

Yes, we strongly believe that you cannot sell something you don't personally use. So all our representatives must own the service they are getting commissions from. You can choose to promote one or multiple programs.

2.

How can I withdraw my commissions?

OGI has a long-term cooperation with Payoneer. You can withdraw your commissions to your **Payoneer Prepaid Card** or you can connect Payoneer with your local Bank Account so the commissions can be deposited there directly.

3.

In which countries can I sell OGI services to?

Anywhere. Our Services are all available through the internet. There are no limitations from our side. You can build a network of associates via the internet in any country.

Frequently Asked Questions

4.

What does the “up to 90% Payout” means in OGI? Do the affiliates keep 90% of the profits?

The “Up to 90% Payout” means that when an Affiliate sells one of OGI core programs, up to 90% of the profit is distributed in the form of bonuses and commissions to the affiliate and his upline enroller team.

5.

If I purchase an annual subscription and after 3 months I want to quit, do I get a refund?

All OGI programs are eligible for 3 days, no questions asked, full refund, in case you decide that they do not suit your needs. Apart from that no refund can be issued for cancelling your subscription, since commissions have already been paid to others relating to your subscription.

6.

Apart from the monthly cost of 28\$ to be part of OGI, are there any other costs?

If you maintain a subscription of \$28 in any of OGI programs, you can purchase extra core programs in discount by paying a one-time fee. Apart from that, there is an annual maintenance cost of about \$30 for every core program you have purchased. Check section 7.1 for more details.



**OUR
GLOBALIDEA**

THANK YOU