

# Love Letters



FOR ART'S SAKE  
LONDON



**FOR ART'S SAKE**  
LONDON

## *Love Letters*

Introducing Love Letters, our latest eyewear collection that honors the strength and charm of modern femininity. Designed and crafted for those who choose to embrace their individuality, this collection is a poetic ode to women who are both empowered and endlessly romantic.

Each piece in Love Letters speaks to the heart, featuring contemporary silhouettes and bold acetate colours, unlike anything seen before in For Art's Sake designs. From sculpted cat-eye frames that radiate confidence to soft, flowing curves that capture the spirit of romance, every design embodies self-love and fearless expression.

The campaign is a visual symphony of contrasts: sharp, powerful lines blend with delicate, thoughtful details. For Art's Sake envisions a world where femininity is fierce and unapologetically beautiful. The Love Letters collection stands as a symbol of the love you hold for yourself and the world around you.



# CAMPAIGN IMAGES

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# SUNGLASSES

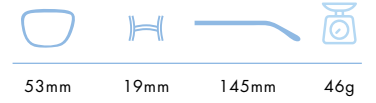
THIRTEEN STYLES



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# Vera

Love Letters Collection



**Vera-Black** SF013BK



**Vera-Tortoise** SF013TT



**Vera-Green** SF013GR



**Vera-Plum** SF013PP

Front Stainless steel and Biodegradable acetate

Temples Stainless steel and Biodegradable acetate

**EUR€**

Lens Nylon Lens and Anti Reflection coating

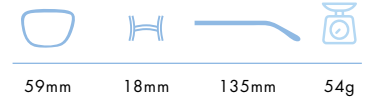
Glazable Yes

**Key Points**

- Soft chunky Cat-eye silhouette
- Faceted temple design
- Classic metal round details
- 18 karat gold plated embellishments

# Bubblegum

Love Letters Collection



**Bubblegum-Black** SF014BK



**Product Detail**



**Bubblegum-Brown** SF014BR



Front                      Biodegradable acetate

Temples                    Stainless steel and Biodegradable acetate



**Bubblegum-Mint** SF014GR



Lens                         Nylon Lens and Anti Reflection coating

Glazable                  No



**Bubblegum-Jasmine** SF014WH

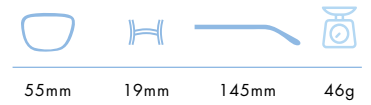


**Key Points**

- Unique Heart shaped silhouette
- Retro inspired style
- Classic metal round details
- 18 karat gold plated / palladium plated

# Skinny Latte

Love Letters Collection



**Skinny Latte-Black** SF015BK



**Skinny Latte-Blue** SF015BL



**Skinny Latte-Red** SF015RD



**Skinny Latte-Tortoise** SF015TT

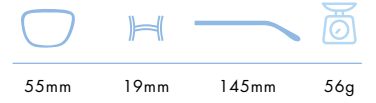
Front	Stainless steel and Biodegradable acetate
Temples	Stainless steel and Biodegradable acetate
Lens	Nylon Lens and Anti Reflection coating
Glazable	Yes

**Key Points**

- Slim Cat-eye silhouette
- Classic metal details
- 18 karat gold plated / palladium plated

# Vitamin D

Love Letters Collection



**Vitamin D-Black** SF016BK



**Vitamin D-Blue** SF016BL



**Vitamin D-Mint** SF016GR



**Vitamin D-Tortoise** SF016TT



Front	Stainless steel and Biodegradable acetate
Temples	Stainless steel and Biodegradable acetate
Lens	Nylon Lens and Anti Reflection coating
Glazable	Yes

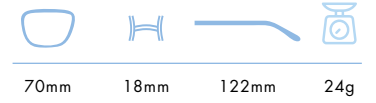
**Key Points**

- Geometric boxy silhouette
- Classic metal details
- 18 karat gold plated / palladium plated

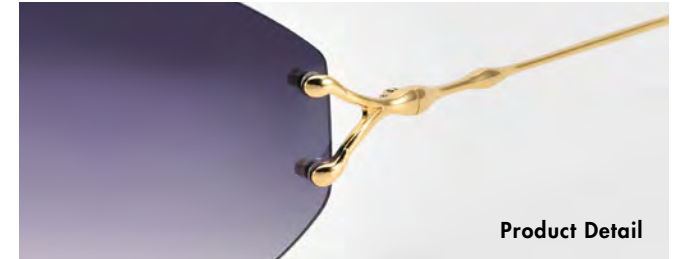


# Hutton

Love Letters Collection



**Hutton-Black** SF017BK



**Hutton-Champagne** SF017CH



Front                    Stainless steel and Biodegradable acetate

Temples                Stainless steel and Biodegradable acetate



**Hutton-Rose** SF017RS



Lens                    Nylon Lens and Anti Reflection coating

Glazable              No



**Hutton-Topaz** SF017BL

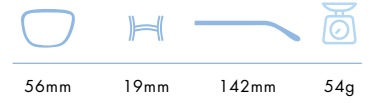


**Key Points**

- Warp style model
- Elegant and fluid temple design
- 18 karat gold plated / palladium plated

# Frankie

Love Letters Collection



**Frankie-Black** SF018BK



**Product Detail**



**Frankie-Tortoise** SF018TT



**Frankie-Green** SF018GR



**Frankie-Plum** SF018PP



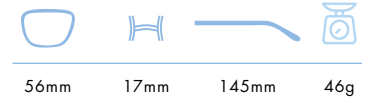
Front	Stainless steel and Biodegradable acetate
Temples	Biodegradable acetate
Lens	Nylon Lens and Anti Reflection coating
Glazable	Yes

**Key Points**

- Boxy square silhouette
- Classic metal details
- 18 karat gold plated

# Bonbon

Love Letters Collection



**Bonbon-Black** SF019BK



**Bonbon-Rose** SF019RS



**Bonbon-Green** SF019GR



**Bonbon-Grey** SF019GY

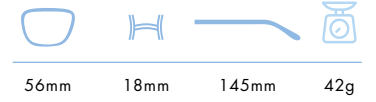


Front	Stainless steel and Biodegradable acetate
Temples	Stainless steel and Biodegradable acetate
Lens	Nylon Lens and Anti Reflection coating
Glazable	Yes

**Key Points**

- Cat-eye silhouette
- Classic metal details at temple ends
- Cutting-edge look with the metal droplets on temples.
- 18 karat gold plated

Love Letters Collection



**Friday-Black** SF020BK



**Friday-Gold** SF020GD



**Friday-Green** SF020GR



**Friday-Brown** SF020BR

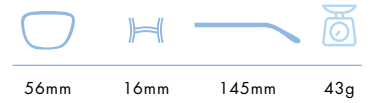
Front	Biodegradable acetate
Temples	Stainless steel and Biodegradable acetate
Lens	Nylon Lens and Anti Reflection coating
Glazable	Yes

**Key Points**

- Soft minimal Cat-eye silhouette
- Cutting-edge look with the metal droplets on temples.
- 18 karat gold plated / palladium plated

# Dyer

Love Letters Collection



**Dyer-Black** SF021BK



**Dyer-Blue** SF021BL



**Dyer-Jasmine** SF021WH



**Dyer-Tortoise** SF021TT







Front	Stainless steel and Biodegradable acetate
Temples	Stainless steel and Biodegradable acetate
Lens	Nylon Lens and Anti Reflection coating
Glazable	Yes

**Key Points**

- Soft Cat-eye silhouette
- Cutting-edge look with the metal droplets.
- 18 karat gold plated / palladium plated

# Empress

Love Letters Collection




  
 61mm    17mm    145mm    41g



**Product Detail**

**Empress-Gold SF022GD**



**Empress-Silver SF022SL**



**Empress-Topaz SF022BL**



**Empress-Champagne SF022CH**

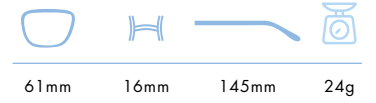
Front	Stainless steel and real jade stone nose pads
Temples	Stainless steel arms with Biodegradable acetate tips
Lens	Nylon Lens and Anti Reflection coating
Glazable	Yes

**Key Points**

- Angular silhouette
- Flat chunky metal temples.
- Unique and uplifting metal droplets on front frame.
- 18 karat gold plated / palladium plated

# Cece

Love Letters Collection



Product Detail

**Cece-Gold SF023GD**



**Cece-Champagne SF023CH**



**Cece-Topaz SF023BL**



**Cece-Black SF023BK**

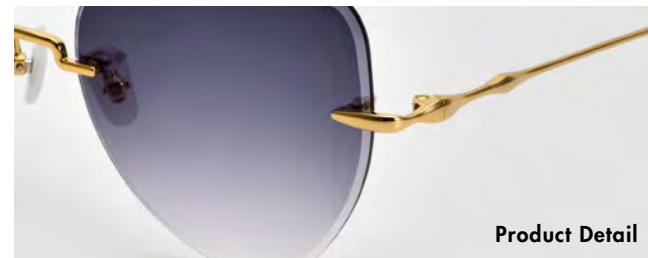
Front	Stainless steel and real jade stone nose pads
Temples	Stainless steel arms
Lens	Nylon Lens and Anti Reflection coating
Glazable	Yes

**Key Points**

- Geometric Cat-eye silhouette
- Fluid temple design
- 18 karat gold plated / Rose-gold plated / Black metal plated



**Fifi-Gold** SF025GD



**Fifi-Champagne** SF025CH



**Fifi-Topaz** SF025BL



**Fifi-Silver** SF025SL



Front	Stainless steel and real jade stone nose pads
Temples	Stainless steel arms
Lens	Nylon Lens and Anti Reflection coating
Glazable	Yes

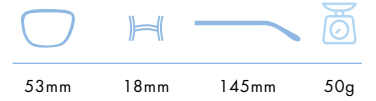
**Key Points**

- Cat-eye frameless silhouette
- Classic nose bridge paired with fluid temple design.
- 18 karat gold plated / palladium plated



# Ribbon

Love Letters Collection



**Ribbon-Black SF027BK**



**Ribbon-Lumos SF027X**



**Ribbon-Plum SF027PP**



**Ribbon-Grey SF027GY**

Front	Biodegradable acetate
Temples	Stainless steel and Biodegradable acetate
Lens	Nylon Lens and Anti Reflection coating
Glazable	Yes

**Key Points**

- Oversized Cat-eye silhouette
- Retro inspired design
- Elegant and frilled ribbon embellishment on temples.
- 18 karat gold plated / palladium plated

# OPTICALS

EIGHT STYLES





Hart-Black XF005BK



Hart-Lumos XF005X



Front Stainless steel and Biodegradable acetate

Temples Stainless steel and Biodegradable acetate



Hart-Green XF005GR



Lens Nylon Lens with Blue Light filer

Glazable Yes



Hart-Wine XF005RD

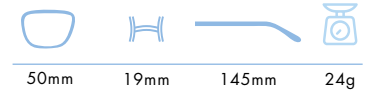


Key Points

- Simple square silhouette perfect for everyday look.
- Classic metal details on the frame.
- 18 karat gold plated / Palladium plated

# Bone I

Love Letters Collection



**Bone I-Gold** XF007GD



**Bone I-Silver** XF007SL



**Bone I-Rose** XF007RS

Front	Stainless steel and real jade stone nose pads
Temples	Stainless steel arms with Biodegradable acetate tips
Lens	Nylon Lens with Blue Light filter
Glazable	Yes

**Key Points**

- Pro-round silhouette
- Wavy diamond rim pattern paired with fluid temple design.
- Acetate tips for everyday comfort.
- 18 karat gold plated / Palladium plated

# Bone II

Love Letters Collection

54mm 19mm 145mm 26g



**Bone II-Gold** XF008GD



**Bone II-Silver** XF008SL



**Bone II-Rose** XF008RS



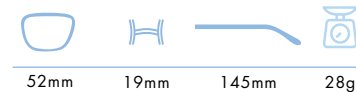
Front	Stainless steel and real jade stone nose pads
Temples	Stainless steel arms with Biodegradable acetate tips
Lens	Nylon Lens with Blue Light filter
Glazable	Yes

**Key Points**

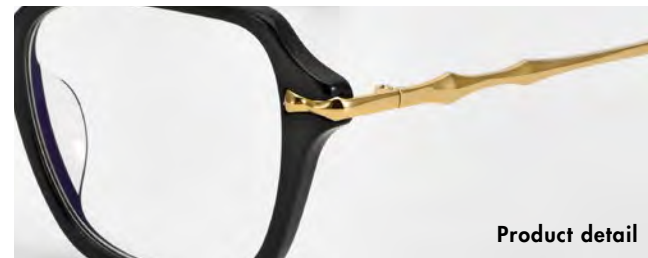
- Soft rectangular silhouette
- Wavy diamond rim pattern paired with fluid temple design.
- Acetate tips for everyday comfort.
- 18 karat gold plated / Palladium plated

# Delight

Love Letters Collection



**Delight-Black** XF009BK



**Delight-Green** XF009GR



**Delight-Clear** XF009CL



**Delight-Brown** XF009BR



Front                      Stainless steel and Biodegradable acetate

Temples                    Stainless steel arms with Biodegradable acetate tips

Lens                        Nylon Lens with Blue Light filer

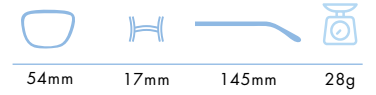
Glazable                 Yes

**Key Points**

- Angular rectangle silhouette
- Protruding diamond shaped temple design extending to the front frame.
- Acetate tips for everyday comfort.
- 18 karat gold plated / Palladium plated

# Lexie

Love Letters Collection



**Lexie-Black** XF010BK



**Lexie-Clear** XF010CL



**Lexie-Rose** XF010RS



**Lexie-Tortoise** XF010TT



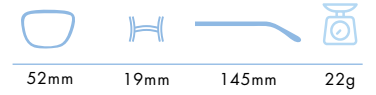
Front	Stainless steel and Biodegradable acetate
Temples	Stainless steel arms with Biodegradable acetate tips
Lens	Nylon Lens with Blue Light filer
Glazable	Yes

**Key Points**

- Strong cat-eye silhouette
- Protruding diamond shaped temple design extending to the front frame.
- Acetate tips for everyday comfort.
- 18 karat gold plated / Palladium plated

# Misty

Love Letters Collection



**Misty-Gold** XF011GD



**Misty-Silver** XF011SL



**Misty-Rose** XF011RS

Front	Stainless steel and real jade stone nose pads
Temples	Stainless steel arms with Biodegradable acetate tips
Lens	Nylon Lens with Blue Light filter
Glazable	Yes

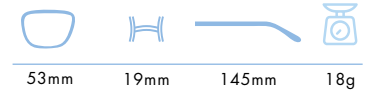
**Key Points**

- Frameless round silhouette
- Fluid temple design.
- Acetate tips for everyday comfort.
- 18 karat gold plated / Palladium plated



# Zesty

Love Letters Collection



**Zesty-Gold** XF012GD



**Zesty-Silver** XF012SL



**Zesty-Rose** XF012RS

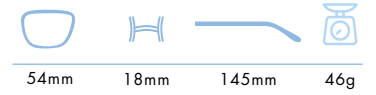
Front	Stainless steel and real jade stone nose pads
Temples	Stainless steel arms with Biodegradable acetate tips
Lens	Nylon Lens and Blue light filter
Glazable	Yes

**Key Points**

- Slim hexagonal silhouette
- Fluid temple design.
- Acetate tips for everyday comfort.
- 18 karat gold plated / Palladium plated

# Bow

Love Letters Collection



Product detail

**Bow-Black** XF013BK



**Bow-Lumos** XF013X



**Bow-Clear** XF013CL



**Bow-Tortoise** XF013TT

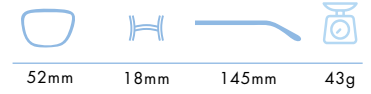
Front	Biodegradable acetate
Temples	Stainless steel arms with Biodegradable acetate tips
Lens	Nylon Lens with Blue Light filter
Glazable	Yes

**Key Points**

- Oversized bow-shaped silhouette
- Elegant and frilled ribbon embellishment on temples.
- 18 karat gold plated / Palladium plated

# Cigar

Love Letters Collection



**Cigar-Black** XF014BK



**Cigar-Lumos** XF014X



**Cigar-Rose** XF014RS



**Cigar-Grey** XF014GY

Front	Stainless steel and Biodegradable acetate
Temples	Stainless steel arms with Biodegradable acetate tips
Lens	Nylon Lens with Blue Light filer
Glazable	Yes

**Key Points**

- Slim silhouette
- Classic metal details
- 18 karat gold plated / Palladium plated

# NEW COLORWAYS

SIX STYLES





**Lace-Burgundy OP775**



Front	Stainless steel and real jade stone nose pads
Temples	Stainless steel arms with Biodegradable acetate tips
Lens	Nylon Lens with Blue Light filter
Glazable	Yes



**Paris-Two Grey OP586**



Front	Stainless steel with Biodegradable acetate
Temples	Stainless steel with Biodegradable acetate tips
Lens	Nylon Lens and Anti Reflection coating
Glazable	Yes



**Paris-Two Burgundy OP587**



Front	Stainless steel with Biodegradable acetate
Temples	Stainless steel with Biodegradable acetate tips
Lens	Nylon Lens and Anti Reflection coating
Glazable	Yes



**Cadenza Green OP795**



Front	Stainless steel with Biodegradable acetate
Temples	Stainless steel with Biodegradable acetate
Lens	Nylon Lens with Blue Light filter
Glazable	Yes



**Genius-Two Brown OP575**



Front	Stainless steel and real jade stone nose pads
Temples	Stainless steel with Biodegradable acetate
Lens	Nylon Lens and Anti Reflection coating
Glazable	Yes



**Mene-Blue SF003BL**



Front	Biodegradable acetate
Temples	Stainless steel with Biodegradable acetate
<b>EUR€</b>	
Wholesale Price	<b>EUR€ 72</b>
Retail Price	<b>EUR€ 223</b>
Lens	Nylon Lens and Anti Reflection coating
Glazable	Yes



Harbour-White SF004WH



Front Stainless steel and Biodegradable acetate

Temples Stainless steel with Biodegradable acetate

Lens Nylon Lens and Anti Reflection coating

Glazable No

# GET IN TOUCH

## THEMISTOCLEOUS OPTICAL WHOLESALERS LTD

Tel. 00 357 22437792

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